

STEVEN PELTZER

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TECHNICAL SKILLS

HTML | CSS | SCSS | JavaScript | jQuery | MongoDB | Express | Node | SQL | PostgreSQL | Ruby on Rails | Github | Bootstrap | AWS | ES6 | React | Redux | ES6 | MySQL | TypeScript | Lambda | API Gateway | Serverless | Shopify Liquid

DEVELOPER EXPERIENCE

American Physician Partners - *Full Stack Developer* | Brentwood, TN March 2020 - Present

- Built new tools for the IT department to utilize within the companies web portal using VanillaJS, SQL, and HTML/CSS
- Avoiding frameworks and libraries in order to have complete control of website and increase performance
- Projects so far include rebuilding the home page dashboard, scheduler for company bots to run tasks, email queue review for internal communications, and multiple admin UIs to manage and manipulate data.
- Creative lead for all UI styling decisions for new and existing customer facing and internal facing pages
- Focusing on object oriented programming to generate reusable tools throughout the companies web portal

YogaClub (yogaclub.com) - *Full Stack Web Developer* | El Segundo, CA June 2017 - Dec 2019

- Sole developer for the companies front-end needs for in-house applications and user facing landing pages and apps
- Created multiple customer facing web applications. Most notably the exchange store, customer love center, style quiz, sneak peek, referral program, Trend-Setter Survey, and account settings page
- Integrated social media sharing capabilities and pixel tracking to improve retention rates and viral marketing
- Helped company cut costs with customer support by bettering applications and user experience
- Working in an agile workflow I continually learn new languages and succeed in short timeframes
- Involved in development of new apps from start to finish most notably CARLA (in house order curation web app)
- Increased user retention by building churn remediation and custom Save-A-Sale flows by inspecting users feedback and giving them specific promotions and gifts

Stealth Venture Labs - *Front-end Web Developer (freelance)* | El Segundo, CA May 2017- June 2017

- Redesigned client facing website for Tuner Crate using HTML, CSS, jQuery in Shopify Liquid
- Communicated with designers and project manager to receive mockups and clarify details and developer limitations
- Developed dynamic pages for mobile and desktop view
- Gave constructive criticism on conventional coding practices after working in a pre-existing project

PROFESSIONAL EXPERIENCE

BLT Communications - *Department Coordinator* | Hollywood, CA Nov 2015 - Jan 2017

- Organized billing payments and accounting documents for 25+ high profile clients
- Created and maintained heavily relied on accounting documents to help company executives make informed decisions on distributing workload, responsibilities, and determining if the company was profitable.
- Implemented company policy and procedure for a department with 50+ employees for smooth functionality
- Managed day-to-day schedules for the departments 3 upper level executives

WORKS Entertainment - *Day-to-day Manager / Artist Manager Assistant* | Beverly Hills, CA Feb 2014 - Oct 2015

- Handled day-to-day management duties for clients A Great Big World, Morgan James, and Boh Doran by scheduling entire tour runs and promo trips. Coordinated with venues, promoters, tour managers, bus/car rentals, equipment rentals, traveling logistics and more.
- Offices designated PRO (Performing Rights Organization) and publishing administrator
- Involved in creative environments for coming up with music video ideas and marketing campaigns for album releases and video releases
- Only assistant to two managers with nine clients, I was in charge of office organization and maintaining all artist documents and online properties

Television Music Services NBC Universal - *Music Promo Coordinator (Temp)* | Universal City, CA June 2013-Feb 2014

- Created quote and license requests and researched song splits for music clearance
- Responsible for training new hires duties and proper procedure expected of NBC
- Handled large volume of requests, licenses, and payments
- Generated quarterly PRO (Performing Rights Organization) reports

EDUCATION

California State University, Northridge – BA in Music Industry Studies

General Assembly - Web Development Immersive course completion certificate